

## COMPREHENSIVE PRIVACY NOTICE

### PUBLIC HEARINGS OF THE SECRETARIAT FOR WOMEN.

In compliance with the General Law on Personal Data Protection Held by Obligated Parties (LGPDPSSO) and the Law on Personal Data Protection Held by Obligated Parties for the State of Quintana Roo (LPDPPSOQROO), the Secretariat for Women, hereinafter referred to as SEMUJERES, in its capacity as an Obligated Party that collects and processes personal data, issues the following:

#### PRIVACY NOTICE

- **About the entity responsible for processing your personal data**

SEMUJERES, located at Avenida Benito Juárez, No. 49, Colonia Centro, Postal Code 77000, in the city of Chetumal, Quintana Roo, informs that through the General Coordination of the "Mujer es Poder" (Women are Power) Program, the Directorate for the Prevention of Gender Violence, and the Directorate for Social Communication, IT Systems, and Institutional Image, it is responsible for processing the personal data you provide, which will be protected in accordance with the General Law on Personal Data Protection Held by Obligated Parties, the Law on Personal Data Protection Held by Obligated Parties for the State of Quintana Roo, and other applicable regulations.

- **What personal data is collected and for what purpose?**

The following personal data is collected: image in video or photograph, full name, gender, age, telephone number, locality, and municipality of residence.

The personal data described above will be used for providing advice, guidance, specialized care, registrations, or referrals related to actions, projects, and/or programs conducted by SEMUJERES, as well as for statistical purposes in related reports.

It is important to note that audio recordings, video recordings, or photographs will be used to compile auditory and graphic records and may be disseminated through institutional social networks, the official website <https://semujeres.groo.gob.mx/>, and mass media outlets.

- **Sensitive Personal Data**

It is informed that **NO** sensitive personal data will be collected except as mentioned above.



- **Data Transfers**

When necessary, personal data may be transferred to municipal, state, and/or federal entities with which SEMUJERES coordinates and executes support actions and/or programs requiring such data for their implementation and/or execution.

It is informed that, apart from the above, **NO** additional personal data transfers will be conducted unless required by competent authorities with properly justified and substantiated requests.

- **Legal Basis for Data Processing**

SEMUJERES processes the above-mentioned personal data in accordance with Articles 1, 2 (paragraphs 2 and 3), 6, 8, 9, 11, 25, 26, and 32 of the Law on Personal Data Protection Held by Obligated Parties for the State of Quintana Roo.

- **Where can rights to access, rectify, correct, and oppose personal data be exercised?**

The owner of the personal data may exercise their rights of Access, Rectification, Cancellation, and Opposition (ARCO) by submitting a request to the Transparency, Public Information Access, and Personal Data Protection Unit, located in the offices of SEMUJERES at Avenida Benito Juárez, No. 49, Colonia Centro, Postal Code 77000, in Chetumal, Quintana Roo (upper floor). The ARCO rights request can be made personally using the ARCO Rights Request Form from SEMUJERES, available for download on <https://semujeres.groo.gob.mx/> under the **Privacy Notices** section or directly via the link <https://semujeres.groo.gob.mx/avisos-de-privacidad/>.

For advice on personal data protection, individuals may contact Mr. Óscar Omar Ramírez López, Transparency, Public Information Access, and Personal Data Protection Liaison, during office hours from Monday to Friday, 9:00 AM to 5:00 PM, or by phone at (983) 832 0718, extension 120.

In case of denial to process any request for exercising ARCO rights or lack of response, individuals may file a complaint with the Quintana Roo Access to Information and Personal Data Protection Institute (IDAIPQROO), located at Avenida Othón P. Blanco, No. 66, between Josefa Ortiz de Domínguez and Avenida Cozumel, Colonia Barrio Bravo, Postal Code 77098, in Chetumal, Quintana Roo, or by phone at (983) 832 3561, Monday to Friday, from 9:00 AM to 3:00 PM. Complaints will lead to a review process as referred to in Article 94 of the General Law and Articles 115 to 135 of the Local Law on the subject.



- **Where can this Comprehensive Privacy Notice be consulted?**

This Comprehensive Privacy Notice is available in physical form at SEMUJERES offices, located at Avenida Juárez, No. 49, between Othón P. Blanco and Álvaro Obregón, Colonia Centro, Postal Code 77000, in the city of Chetumal, Quintana Roo, and online at <https://semujeres.groo.gob.mx/> under the **Privacy Notices** section or directly via the link <https://semujeres.groo.gob.mx/avisos-de-privacidad/>.

- **Changes to Privacy Notice**

This Privacy Notice may undergo modifications, changes, or updates due to new legal requirements, our own needs related to the products or services we offer, or our privacy practices.

If changes occur, they will be communicated through the SEMUJERES website under the **Privacy Notices** section at <https://semujeres.groo.gob.mx/> or via the direct link <https://semujeres.groo.gob.mx/avisos-de-privacidad/>.

**Date of Update: January 9, 2025**  
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