

## SIMPLIFIED PRIVACY NOTICE

### PUBLIC HEARINGS OF THE SECRETARIAT FOR WOMEN.

In compliance with the General Law on Personal Data Protection Held by Obligated Parties and the Law on Personal Data Protection Held by Obligated Parties for the State of Quintana Roo, the Secretariat for Women, hereinafter referred to as SEMUJERES, with its registered office at Av. Benito Juárez No. 49, Col. Centro, C.P. 77000, in the city of Chetumal, Quintana Roo, in its capacity as an Obligated Party, informs that through the General Coordination of the "Mujer es Poder" (Women are Power) Program, the Directorate for the Prevention of Gender Violence, and the Directorate for Social Communication, IT Systems, and Institutional Image, it is responsible for the processing of Personal Data provided, which will be protected in accordance with the aforementioned regulations and other applicable provisions.

The personal data collected, such as image (video or photograph), full name, gender, age, telephone number, locality, and municipality of residence, will be used for the purpose of providing advice, guidance, specialized attention, registration, or referrals for any action, project, and/or program carried out by SEMUJERES, as well as for statistical purposes for the corresponding reports. It is important to note that audio recordings, video recordings, or photographs will be used to compile the corresponding auditory and graphic records and to disseminate them through institutional social networks, the official website <https://semujeres.groo.gob.mx/>, and mass media outlets.

It is informed that **NO** sensitive personal data will be collected, and the collected personal data may be transferred and disseminated to other public entities at the three levels of government with which SEMUJERES coordinates and executes support actions and/or programs requiring such data for their implementation and/or execution.

For more information, you can consult the **Comprehensive Privacy Notice** on the portal <https://semujeres.groo.gob.mx/> in the **Privacy Notices** section and/or via the link <https://semujeres.groo.gob.mx/avisos-de-privacidad/>, as well as any modifications, changes, or updates arising from new legal requirements or our own needs concerning the products or services we offer and our privacy practices.

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